

SELVA™ PRO

2K POLYURETHANE SYSTEMS

LAYERS OF CONFIDENCE IN EVERY COAT

Italian-inspired formulations and expert American manufacturing

The new standard in readily available, high-performance polyurethane and acrylic coatings systems

ITALIAN INSPIRED
AMERICAN MADE

 **DESIGNED WITH
PASSION**

- Designed by our team of experts, with diligence, collaboration, passion and fine craftsmanship
- Trusted Italian-inspired formulations use high-quality raw materials to inspire beautiful results
- Crafted to provide a complete spectrum of sheens—from high gloss to dead flat— it offers limitless color possibilities and imaginative design opportunities
- Manufactured by highly skilled experts, following stringent American standards for quality assurance

 **CREATED TO
PERFORM**

- Comprehensive testing and meticulous development offer proven, well-rounded performance that outshines similar products in the market
- Compact selection of hardeners and simple, consistent mix ratios ensure streamlined inventory, easy training and accurate application
- Decades of trusted partnerships and dedication to the industrial wood coatings industry, including global track-record with polyurethane and acrylic products
- Meets AWI system 6 specifications and KCMA standards

 **READY TO
DELIVER**

- Made locally, in our modern manufacturing facilities in North America
- Readily available via our wide, experienced and supportive North American distributor network
- Team of passionate, dedicated experts equipped and ready to provide full unrivaled support
- No delay. Just apply. Let your customers admire



**DISCOVER THE RANGE
AT CHEMCRAFT.COM**

Our comprehensive products work together, delivering a total solution for your high-quality coatings system requirements.

Product images are for reference only. Real product packaging may differ.



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THE RANGE AT
CHEMCRAFT.COM**

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AMERICAN MADE**



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SELVA PRO CHIARO

CLEAR 2K POLYURETHANE SYSTEM

High-build, high-solids clear system that offers robust protection for wood against wear and moisture. Ideal for areas like kitchens and bathrooms, it's durable yet soft to touch. The formaldehyde-free formula has minimal odor and comes in a wide variety of sheens. Both Chiaro and Bianco use the same hardener, with a consistent 2:1 mix ratio for minimal complexity.



SELVA PRO BIANCO

PIGMENTED 2K POLYURETHANE SYSTEM

High-build, high-solids pigmented system that offers robust protection for wood against wear and moisture. Ideal for areas like kitchens and bathrooms, it's durable yet soft to touch. The formaldehyde-free formula has minimal odor and comes in a wide variety of sheens. Offering unlimited color opportunities and excellent tinting* stability (especially with lower sheen finishes), both Bianco and Chiaro use the same hardener, with a consistent 2:1 mix ratio for minimal complexity.

**Bianco is tintable. Neutral base available for dark colors.*



SELVA PRO ACRILICO

2K ACRYLIC SYSTEM

Smooth formulation enhances wood grain, particularly on expressive and/or high-quality wood-types. Includes 'Naturale', a modern dead flat finish to provide a contemporary touch of luxury. It's durable, chemical-resistant, and preserves wood color and clarity. Offering unlimited color opportunities and excellent tinting* stability (especially with lower sheen finishes), only one hardener is needed, with a consistent 10:1 mix ratio for minimal complexity.

**Acrilico white is tintable. Neutral base available for dark colors.*